

Fundraising Conference 2022

Program

Kl. 9:30	Registration
KI. 10:00	Welcome - By Ann Leistiko: Chairperson, ISOBRO
Kl. 10:15	Too many digital channels? The art of meeting your donors where they are - By Nick Burne: Founder and CEO, GivePanel (IN ENGLISH)
Kl. 11.00	Break
KI. 11.15	Awake your sense of the future! Find your way into the future of fundraising - By Anne Skare Nielsen: Futurist, UNIVERSAL FUTURIST
Kl. 12.00	Lunch
Kl. 13.00	The Danish Fundraising Award 2022
Kl. 13.45	Break
Kl. 14.00	 Create successful business partnerships with the help of design thinking and value proposition design By Rolf Bangsgaard: CEO, RäForm Legacy giving/what can research tell us By Dr. Claire Routly: PhD, University of Kent (IN ENGLISH) An essential status on Facebook Fundraising Tools in Denmark By Jacob Møllemose: CEO, ZOI.agency and Kenneth Kamp Butzbach: General Secretary, ISOBRO
Kl. 15.00	Break
KI. 15.15	How do you engage customers and business partners in a common fight against food waste? - By Heidi Boye: Country Manager Denmark, Too Good To Go
Kl. 16.00	Graduation for students at the Fundraising Course 2022
Kl. 16.15	Goodbye and thank you. See you next year at Fundraising Conference 2023 - By Kenneth Kamp Butzbach: General Secretary, ISOBRO

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